

**2. Thinking about the 2016 election, what are the most important issues facing the [Latino/Hispanic] community that our politicians should address?
[Open ended, Pre-code to list, RESPONDENT MAY SELECT UP TO TWO]**

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Fix Economy / Jobs / unemployment	33%	31%	30%	28%	36%	38%	32%	33%	36%	33%	29%	34%	29%
Immigration reform / Deportations	39%	45%	39%	35%	39%	50%	50%	53%	40%	43%	39%	61%	48%
Education reform / schools	15%	17%	18%	13%	11%	18%	15%	12%	14%	12%	12%	15%	15%
Health care	13%	12%	10%	17%	12%	12%	11%	12%	13%	11%	18%	14%	13%
Terrorism/ISIS / national security/ foreign policy	6%	5%	5%	3%	11%	4%	5%	4%	4%	6%	6%	6%	5%
College cost/affordability	5%	4%	5%	4%	5%	6%	2%	3%	3%	3%	7%	2%	2%
Protecting reproductive rights/women's health	2%	2%	2%	2%	3%	0%	2%	3%	1%	1%	2%	1%	1%
Housing affordability / mortgages	2%	1%	4%	3%	1%	1%	0%	1%	8%	1%	0%	0%	1%
Money in politics / Wall Street Influence	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%
Climate change/Global warming / environment	2%	2%	3%	0%	4%	1%	1%	2%	2%	1%	1%	1%	1%
Anti-immigrant/Latino discrimination / Race relations	10%	11%	10%	11%	9%	10%	12%	11%	13%	8%	9%	9%	13%
Taxes / Government spending	4%	2%	5%	5%	4%	5%	3%	2%	2%	2%	3%	3%	2%
Criminal justice reform/mass incarceration	2%	1%	1%	3%	1%	1%	1%	1%	3%	1%	2%	2%	2%
Protecting social security	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%
Income Inequality/Poverty	4%	2%	4%	5%	3%	3%	3%	2%	2%	5%	5%	2%	3%
Hard to get ahead/make ends meet	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	0%	-
Politicians are dishonest/ broken system	3%	2%	2%	3%	5%	2%	1%	1%	2%	1%	3%	2%	2%
Stop Trump / Make sure Trump is not president	8%	6%	8%	10%	6%	4%	4%	4%	8%	4%	9%	3%	3%
Something else [DO NOT RECORD]	9%	11%	11%	7%	6%	6%	13%	10%	10%	8%	10%	10%	12%

15. Over the past few months, did anyone from a campaign, political party, or a community organization ask you to vote, or register to vote?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Yes	35%	41%	35%	52%	43%	28%	50%	52%	22%	52%	30%	46%	40%
No	64%	58%	64%	47%	56%	71%	49%	46%	77%	46%	70%	53%	59%
Don't know / recall	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%

[IF 15=1] Who was it that asked you to vote, or to register and vote? Was it: [RANDOMIZE 16, 17, 18] [IF 15=1]

16. People representing Democratic candidates or the Democratic Party?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Yes	66%	67%	65%	69%	63%	56%	66%	71%	59%	77%	67%	64%	72%
No	22%	18%	20%	22%	24%	37%	20%	16%	32%	15%	26%	27%	21%
Don't know / recall	12%	16%	16%	8%	13%	7%	14%	12%	8%	8%	7%	9%	6%

Latino Decisions 2016 Election Eve Poll

17. People representing Republican candidates or the Republican party?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Yes	32%	24%	31%	29%	46%	25%	37%	31%	21%	41%	35%	29%	29%
No	54%	59%	50%	60%	42%	65%	51%	56%	67%	50%	57%	62%	65%
Don't know / recall	14%	18%	19%	11%	12%	10%	12%	13%	13%	9%	8%	9%	6%

18. People from community organizations, not related to any party?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Yes	51%	52%	51%	52%	46%	52%	50%	45%	70%	45%	62%	46%	45%
No	35%	31%	30%	35%	42%	33%	34%	42%	24%	45%	32%	44%	47%
Refused	14%	18%	19%	13%	12%	15%	15%	13%	6%	10%	6%	10%	8%

25A. When it comes to news and information about politics and elections, how often do you use or rely on Spanish language tv, radio, or online sources?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Every day	32%	34%	29%	20%	26%	40%	25%	37%	43%	29%	36%	32%	31%
A few times a week	18%	18%	18%	19%	19%	22%	22%	22%	14%	21%	14%	26%	27%
A few times a month	8%	8%	10%	11%	9%	5%	10%	12%	6%	8%	6%	12%	13%
Rarely or never	41%	39%	42%	50%	45%	32%	43%	28%	36%	40%	42%	29%	28%
Don't know	1%	1%	2%	0%	1%	-	1%	-	1%	2%	2%	1%	1%

25B. When it comes to news and information about politics and elections, how often do you use or rely on English language tv, radio, or online sources?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Every day	72%	76%	68%	75%	76%	67%	70%	69%	77%	76%	74%	77%	71%
A few times a week	16%	13%	20%	14%	16%	21%	17%	21%	14%	17%	13%	18%	17%
A few times a month	3%	4%	3%	4%	3%	4%	6%	4%	2%	2%	1%	2%	4%
Rarely or never	8%	6%	10%	7%	6%	8%	8%	6%	7%	5%	9%	4%	7%
Don't know	1%	1%	-	0%	0%	0%	-	-	1%	0%	3%	0%	1%

26. How important is the issue of immigration in your decision to vote, and who to vote for in this election? Is it [ROTATE] the top, most important issue, one of the important issues, somewhat important, or not really important to your voting decision?

	U.S.	AZ	CA	CO	FL	IL	NC	NV	NY	OH	TX	VA	WI
Top, most important	22%	24%	22%	22%	16%	24%	21%	28%	23%	22%	23%	22%	26%
One of the most important	42%	43%	39%	40%	46%	43%	44%	43%	39%	45%	43%	49%	49%
Somewhat important	27%	26%	31%	30%	27%	26%	28%	21%	28%	27%	25%	21%	19%
Not really important	8%	6%	7%	8%	9%	5%	6%	7%	8%	5%	7%	7%	4%
Don't know	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%

Methodology

Latino Decisions completed 5,600 interviews with Latinos with strong turnout histories who reported having already voted, or reported being certain to vote in the November 8, 2016 presidential election. Interviews were conducted either on-line or via telephone with live callers, all of whom were bilingual, and both phone and web interviews were completed in the language of preference of the respondent. Respondents were reached on landline (40%) and cell phones (35%), or invited to complete the survey on the web (25%), between November 2-7, 2016 and interviews averaged 10 minutes in length.

The national sample (N=5,600) carries an overall margin of error of +/-1.8 percentage points. Florida has 800 completed interviews and carries a margin of error of +/-3.5 percentage points. The remaining individual states sampled -- Arizona, California, Colorado, Illinois, New York, Nevada, North Carolina, Ohio, Texas, Wisconsin, and Virginia -- have 400 completed interviews and carry a margin of error of +/-4.9 percentage points.

For more detail, see <http://www.latinodecisions.com/2016-election-eve-poll/methodology>

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