Latino Decisions 2016 North Carolina Election Eve Poll $\mathrm{N}=400 \mathrm{MoE}+/-3.5 \%$ (Field Dates November 2-7, 2016)

Q1. Is this your first time voting in a presidential election?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 36\% | 35\% | 38\% | 41\% | 25\% | 46\% | 26\% | 35\% | 42\% | 66\% | 13\% | 54\% | 24\% |
| No | 63\% | 64\% | 62\% | 59\% | 74\% | 54\% | 73\% | 65\% | 58\% | 34\% | 87\% | 46\% | 76\% |
| Don't know | * | 1\% | - | - | 1\% | - | * | * | - | - | 1\% | - | - |

Q1. Is this your first time voting in a presidential election?

| NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | $\begin{gathered} \text { Early } \\ \text { vote } \end{gathered}$ | Elec <br> day <br> vote | Contacted | Not contacted | Union <br> HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 36\% | 49\% | 12\% | 100\% | - | 31\% | 50\% | 33\% | 41\% | 5\% | 37\% | 39\% | 11\% | 43\% | 42\% |
| 63\% | 50\% | 88\% | - | 100\% | 69\% | 50\% | 67\% | 59\% | 95\% | 62\% | 61\% | 87\% | 57\% | 58\% |
| * | * | - | - | - | * | - | - | - | - | * | - | $2 \%$ | - | * |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fix Economy / Jobs / unemployment | 32\% | 40\% | 25\% | 30\% | 40\% | 30\% | 35\% | 32\% | 31\% | 22\% | 41\% | 19\% | 43\% |
| Immigration reform / Deportations | 50\% | 46\% | 53\% | 50\% | 54\% | 59\% | 43\% | 48\% | 57\% | 57\% | 46\% | 53\% | 51\% |
| Education reform / schools | 15\% | 10\% | 19\% | 16\% | 14\% | 11\% | 17\% | 15\% | 15\% | 15\% | 14\% | 16\% | 12\% |
| Health care | 11\% | 8\% | 13\% | 10\% | 11\% | 12\% | 11\% | 10\% | 13\% | 7\% | 15\% | 11\% | 12\% |
| Terrorism/ISIS / national security / foreign policy | 5\% | 6\% | 3\% | $3 \%$ | 6\% | 3\% | 5\% | 4\% | 5\% | 2\% | 7\% | 4\% | 5\% |
| College cost/ affordability | 2\% | 1\% | 3\% | 2\% | 3\% | 2\% | 1\% | $2 \%$ | 2\% | 3\% | 1\% | 2\% | 2\% |
| Protecting reproductive rights/women's health | 2\% | 2\% | 3\% | 3\% | 1\% | 2\% | 3\% | 2\% | 4\% | 2\% | $3 \%$ | 4\% | 1\% |
| Housing affordability / mortgages | * | - | 1\% | 1\% | - | - | 1\% | * | - | - | 1\% | 1\% | - |
| Money in politics / Wall Street Influence | 1\% | * | 1\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% | * \% | 1\% | 1\% |
| Climate change / Global warming / environment | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | $2 \%$ | * | - | 2\% |
| Anti-immigrant/Latino discrimination / Race relations | 12\% | 9\% | 13\% | 12\% | 12\% | 11\% | 12\% | 11\% | 14\% | 16\% | 8\% | 19\% | 10\% |
| Taxes / Government spending | 3\% | 5\% | 2\% | 3\% | 4\% | 3\% | 3\% | 3\% | 4\% | 3\% | 3\% | 3\% | 3\% |
| Criminal justice reform / mass incarceration | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | $2 \%$ | - | 2\% | 1\% | 3\% | 1\% |
| Protecting social security | 1\% | 1\% | 1\% | * \% | 3\% | 1\% | 2\% | 1\% | 3\% | * | $2 \%$ | 1\% | 1\% |
| Income Inequality / Poverty | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 4\% | 3\% | 2\% | 2\% | 4\% | 3\% | 2\% |
| Hard to get ahead / make ends meet | 1\% | * | 1\% | 1\% | * | - | 1\% | * | 3\% | - | 1\% | 1\% | * |
| Politicians are dishonest / broken system | 1\% | 1\% | 1\% | * | 1\% | * | 1\% | 1\% | 2\% | 1\% | * \% | 2\% | * |
| Stop Trump / Make sure Trump is not president | 4\% | 4\% | 3\% | 3\% | 5\% | 4\% | 4\% | 4\% | 1\% | 4\% | 4\% | 5\% | 3\% |
| Something else | 13\% | 17\% | 9\% | 15\% | 7\% | 14\% | 11\% | 14\% | 7\% | 12\% | 12\% | 19\% | 9\% |
| Don't know | 6\% | 6\% | 7\% | 9\% | 2\% | 7\% | 6\% | 8\% | 1\% | 9\% | 3\% | 4\% | 6\% |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)



|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll |  | Voted before | Early vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fix Economy / Jobs / unemployment | 32\% | 29\% | 40\% | 20\% | 39\% | 34\% | 28\% | 34\% | 31\% | 47\% | 32\% | 30\% | 39\% | 34\% | 33\% |
| Immigration reform / Deportations | 50\% | 52\% | 45\% | 59\% | 44\% | 52\% | 46\% | 49\% | 51\% | 39\% | 51\% | 55\% | 35\% | 47\% | 58\% |
| Education reform / schools | 15\% | 16\% | 12\% | 15\% | 14\% | 15\% | 13\% | 19\% | 11\% | 13\% | 15\% | 16\% | 8\% | 15\% | 14\% |
| Health care | 11\% | 12\% | 8\% | 5\% | 15\% | 10\% | 13\% | 13\% | 9\% | 15\% | 11\% | 11\% | 18\% | 8\% | 11\% |
| Terrorism/ISIS / national security / foreign policy | 5\% | 4\% | 5\% | * | 7\% | 4\% | 5\% | 5\% | 4\% | 8\% | 4\% | 2\% | 18\% | 3\% | 3\% |
| College cost/ affordability | 2\% | 2\% | $2 \%$ | 2\% | 2\% | 1\% | 3\% | 1\% | 3\% | - | 2\% | 2\% | $3 \%$ | 1\% | 2\% |
| Protecting reproductive rights/women's health | $2 \%$ | 3\% | 2\% | 4\% | 2\% | 3\% | 1\% | 3\% | 2\% | 2\% | 3\% | 4\% | - | 1\% | 2\% |
| Housing affordability / mortgages | * \% | 1\% | - | - | 1\% | 1\% | - | - | 1\% | - | * | - | - | 1\% | - |
| Money in politics / Wall Street Influence | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | 1\% | 1\% | 1\% |
| Climate change / Global warming / environment | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | - | 1\% | 1\% | - | 1\% | $2 \%$ | - | 1\% | 1\% |
| Anti-immigrant/Latino discrimination / Race relations | 12\% | 11\% | 13\% | 16\% | 9\% | 11\% | 13\% | 10\% | 13\% | 4\% | 12\% | 15\% | 4\% | 8\% | 12\% |
| Taxes / Government spending | 3\% | 4\% | 3\% | 5\% | 2\% | 4\% | 1\% | 2\% | 5\% | 6\% | 3\% | 3\% | 9\% | 3\% | 3\% |
| Criminal justice reform / mass incarceration | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 1\% | 2\% | - | 1\% | 1\% | - | 2\% | 2\% |
| Protecting social security | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | 7\% | 1\% | 1\% | $2 \%$ | 2\% | 1\% |
| Income Inequality / Poverty | 3\% | 2\% | 5\% | * | 4\% | 3\% | 2\% | 4\% | 2\% | - | 3\% | $2 \%$ | - | 6\% | 2\% |
| Hard to get ahead / make ends meet | 1\% | 1\% | * \% | - | 1\% | 1\% | * | 1\% | 1\% | - | 1\% | 1\% | - | * | 1\% |
| Politicians are dishonest / broken system | 1\% | 1\% | * | 2\% | * | 1\% | 1\% | * | 2\% | - | 1\% | * | 1\% | 2\% | 1\% |
| Stop Trump / Make sure | 4\% | 3\% | 6\% | 4\% | 4\% | 4\% | $2 \%$ | 5\% | $3 \%$ | 7\% | $3 \%$ | 3\% | $2 \%$ | 6\% | 4\% |
| Trump is not president Something else | 13\% | 14\% | 9\% | 10\% | 14\% | 11\% | 17\% | 14\% | 11\% | 30\% | 11\% | 10\% | 11\% | 15\% | 12\% |
| Don't know | 6\% | 6\% | 6\% | 10\% | $4 \%$ | 6\% | 7\% | 4\% | 9\% | - | 6\% | 4\% | 6\% | 10\% | 4\% |

# Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 



| NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 84\% | 81\% | 87\% | 85\% | 85\% | 88\% | 81\% | 82\% | 93\% | 89\% | 80\% | 95\% | 77\% |
| 15\% | 19\% | 12\% | 14\% | 15\% | 12\% | 18\% | 17\% | 7\% | 11\% | 19\% | 4\% | 22\% |
| 1\% | * | 1\% | 1\% | * | * | 1\% | 1\% | - | * | 1\% | 1\% | 1\% |

Vote Democrat
Vote Republican
Did / will not vote for Congress


|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | 1st <br> time <br> voter | Voted before | Early vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vote Democrat | 84\% | 88\% | 78\% | 92\% | 80\% | 88\% | 74\% | 86\% | 82\% | 83\% | 84\% | 100\% | 12\% | 73\% | 86\% |
| Vote Republican | 15\% | 12\% | 21\% | 7\% | 19\% | 11\% | 25\% | 13\% | 17\% | 17\% | 15\% | * | 84\% | 24\% | 13\% |
| Did / will not vote for | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * \% | 1\% | - | 1\% | - | $3 \%$ | $2 \%$ | 1\% |



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non <br> Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton | 82\% | 80\% | 84\% | 82\% | 84\% | 87\% | 78\% | 80\% | 91\% | 86\% | 78\% | 91\% | 76\% |
| Donald Trump | 15\% | 17\% | 13\% | 15\% | 14\% | 10\% | 20\% | 17\% | 7\% | 10\% | 20\% | 7\% | 20\% |
| Someone else | 3\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 3\% | 1\% | 4\% | 1\% | 1\% | 4\% |



|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | $\begin{aligned} & \text { Early } \\ & \text { vote } \end{aligned}$ | Elec <br> day <br> vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton | 82\% | 85\% | 77\% | 90\% | 77\% | 87\% | 71\% | 82\% | 82\% | 66\% | 83\% | 98\% | 14\% | 73\% | 83\% |
| Donald Trump | 15\% | 12\% | 21\% | 5\% | 21\% | 11\% | 24\% | 13\% | 17\% | 29\% | 15\% | 1\% | 79\% | 21\% | 13\% |
| Someone else | 3\% | 3\% | 2\% | 4\% | 2\% | $2 \%$ | 5\% | 4\% | 1\% | 5\% | 3\% | 1\% | 7\% | 6\% | 4\% |

Q5. When did you decide you which presidential candidate you would vote for? Was it:

In the last 24 hours
In the last week
In the last month
Over the summer
More than six months ago Don't know

| NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | Gen <br> Nat | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | 2\% | - | 2\% | 1\% | 3\% | 1\% |
| 4\% | 4\% | 3\% | 2\% | 7\% | 6\% | 3\% | 3\% | 7\% | 3\% | 4\% | 7\% | 3\% |
| 12\% | 13\% | 11\% | 14\% | 5\% | 12\% | 10\% | 12\% | 8\% | 17\% | 7\% | 12\% | 12\% |
| 24\% | 25\% | 24\% | 30\% | 12\% | 27\% | 23\% | 25\% | 20\% | 34\% | 16\% | 30\% | 19\% |
| 56\% | 54\% | 58\% | 50\% | 70\% | 51\% | 60\% | 55\% | 60\% | 42\% | 67\% | 42\% | 63\% |
| $3 \%$ | 3\% | 4\% | $3 \%$ | 5\% | 4\% | $2 \%$ | 3\% | 4\% | $2 \%$ | 5\% | 6\% | 2\% |

Latino $\boldsymbol{Z D P c i s i o n s}^{\text {D }}$

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)

Q5. When did you decide you which presidential candidate you would vote for? Was it:

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In the last 24 hours | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | * | 2\% | - | 1\% | * | - | 4\% | 1\% |
| In the last week | 4\% | 5\% | 2\% | 3\% | 4\% | 4\% | 4\% | 3\% | 4\% | 4\% | 4\% | 3\% | 4\% | 5\% | 4\% |
| In the last month | 12\% | 13\% | 10\% | 17\% | 8\% | 8\% | 19\% | 14\% | 9\% | 29\% | 11\% | 9\% | 13\% | 15\% | 12\% |
| Over the summer | 24\% | 27\% | 20\% | 36\% | 17\% | 24\% | 24\% | 28\% | 21\% | 15\% | 25\% | 26\% | 19\% | 24\% | 23\% |
| More than six months ago | 56\% | 50\% | 66\% | 37\% | 66\% | 60\% | 46\% | 53\% | 58\% | 52\% | 56\% | 59\% | 61\% | 47\% | 57\% |
| Don't know | 3\% | 4\% | 3\% | 3\% | 3\% | 3\% | 5\% | 1\% | 6\% | - | 4\% | 3\% | 3\% | 5\% | 3\% |

Q11. In the election for U.S. Senate to represent North Carolina, (did/will) you vote for Democrat Deborah Ross, or Republican Richard Burr? BASE $=\mathrm{NC}$

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (did/will) vote Deborah | 77\% | 74\% | 80\% | 77\% | 80\% | 80\% | 75\% | 75\% | 87\% | 81\% | 73\% | 82\% | 73\% |
| Ross <br> (did/will) vote Richard | 21\% | 24\% | 18\% | 21\% | 20\% | 18\% | 23\% | 23\% | 13\% | 18\% | 25\% | 14\% | 26\% |
| Burr <br> (did/will) vote for | 1\% | * \% | 1\% | 1\% | - | - | 1\% | 1\% | - | 1\% | 1\% | 2\% | * |
| Independent / Other (did/will) not vote for | 1\% | $2 \%$ | * | 1\% | * | 2\% | 1\% | 1\% | - | 1\% | 1\% | 1\% | 1\% |

Q11. In the election for U.S. Senate to represent North Carolina, (did/will) you vote for Democrat Deborah Ross, or Republican Richard Burr?
BASE $=$ NC

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll |  | Voted before | $\begin{gathered} \text { Early } \\ \text { vote } \end{gathered}$ | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (did/will) vote Deborah | 77\% | 79\% | 74\% | 86\% | 73\% | 80\% | 68\% | 77\% | 77\% | 64\% | 77\% | 95\% | 9\% | 69\% | 80\% |
| ```Ross (did/will) vote Richard``` | 21\% | 19\% | 25\% | 12\% | 26\% | 17\% | 31\% | 23\% | 19\% | 36\% | 21\% | 5\% | 87\% | 26\% | 19\% |
| Burr <br> (did/will) vote for | 1\% | 1\% | * \% | 1\% | 1\% | 1\% | * \% | * \% | 1\% | - | 1\% | - | $3 \%$ | 2\% | * \% |
| Independent / Other (did/will) not vote for U.S. Senate | 1\% | 1\% | * \% | 1\% | 1\% | 1\% | - | - | 2\% | - | 1\% | - | 1\% | 3\% | 1\% |

# Latino Decisions 2016 North Carolina Election Eve Poll <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

 <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)}
 path to citizenship, OR, would you say you really haven't heard or don't know where Deborah Ross stands on immigration issues?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supports executive action and reform with path to citizenship | 27\% | 28\% | 26\% | 23\% | 37\% | 19\% | 33\% | 25\% | 33\% | 14\% | 36\% | 27\% | 27\% |
| Opposes executive action and reform with path to citizenship | 4\% | 2\% | 4\% | 4\% | 1\% | $2 \%$ | 5\% | 3\% | 6\% | 2\% | 5\% | 3\% | 4\% |
| Don't know / Haven't | 70\% | 70\% | 70\% | 73\% | 62\% | 79\% | 63\% | 72\% | 61\% | 84\% | 59\% | 70\% | 69\% |

 path to citizenship, OR, would you say you really haven't heard or don't know where Deborah Ross stands on immigration issues?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supports executive action and reform with path to citizenship | 27\% | 21\% | 35\% | 13\% | 34\% | 29\% | 22\% | 25\% | 27\% | 43\% | 26\% | 28\% | 23\% | 27\% | 26\% |
| Opposes executive action and reform with path to citizenship | 4\% | 4\% | 3\% | 1\% | 5\% | 3\% | 5\% | 3\% | 4\% | 16\% | 3\% | 2\% | 17\% | 2\% | 4\% |
| Don't know / Haven't | 70\% | 74\% | 62\% | 86\% | 60\% | 68\% | 73\% | 72\% | 68\% | 40\% | 71\% | 70\% | 60\% | 72\% | 71\% |

Q29. Do you know if Senate candidate Richard Burr supports executive action and reform with path to citizenship, opposes executive action and reform with path to citizenship, OR, would you say you really haven't heard or don't know where Richard Burr stands on immigration issues?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supports executive action and reform with path to citizenship | 5\% | 5\% | 5\% | 3\% | 9\% | 4\% | 7\% | 3\% | 13\% | 1\% | 9\% | 8\% | 3\% |
| Opposes executive action and reform with path to citizenship | 27\% | 31\% | 24\% | 26\% | 29\% | 24\% | 30\% | 29\% | 19\% | 23\% | 32\% | 10\% | 38\% |
| Don't know / Haven't | 68\% | 64\% | 71\% | 71\% | 62\% | 72\% | 63\% | 68\% | 68\% | 76\% | 59\% | 83\% | 60\% |

## Latino Decisions 2016 North Carolina Election Eve Poll <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)

 path to citizenship, OR, would you say you really haven't heard or don't know where Richard Burr stands on immigration issues?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supports executive action and reform with path to citizenship | 5\% | 5\% | 5\% | - | 8\% | 6\% | 3\% | 5\% | 5\% | - | 6\% | 4\% | 4\% | 8\% | 6\% |
| Opposes executive action and reform with path to citizenship | 27\% | 19\% | 47\% | 14\% | 35\% | 34\% | 11\% | 40\% | 16\% | 26\% | 28\% | 29\% | 33\% | 22\% | 29\% |
| Don't know / Haven't | 68\% | 76\% | 48\% | 86\% | 57\% | 60\% | 86\% | 55\% | 79\% | 74\% | 67\% | 67\% | 63\% | 70\% | 65\% |

Q34. In the election for governor of North Carolina (did/will) you vote for Republican Pat McCrory or Democrat Roy Cooper?

|  |  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non <br> Mex | Eng Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (did/will) | vote Cooper | 79\% | 78\% | 80\% | 81\% | 77\% | 83\% | 76\% | 77\% | 86\% | 84\% | 74\% | 89\% | 72\% |
| (did/will) | vote McCrory | 21\% | 22\% | 20\% | 19\% | 23\% | 17\% | 24\% | 23\% | 14\% | 16\% | 26\% | 11\% | 28\% |

Q34. In the election for governor of North Carolina (did/will) you vote for Republican Pat McCrory or Democrat Roy Cooper?

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\mathrm{BASE}=\mathrm{NC}
$$

|  |  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | $\begin{aligned} & \text { Early } \\ & \text { vote } \end{aligned}$ | Elec day | Contacted | Not contacted | Union HH | $\begin{aligned} & \text { Non } \\ & \text { union } \end{aligned}$ HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (did/will) | vote Cooper | 79\% | 82\% | 75\% | 87\% | 75\% | 83\% | 68\% | 81\% | 77\% | 72\% | 79\% | 96\% | 13\% | 72\% | 81\% |
| (did/will) | vote McCrory | 21\% | 18\% | 25\% | 13\% | 25\% | 17\% | 32\% | 19\% | 23\% | 28\% | 21\% | 4\% | 87\% | 28\% | 19\% |

Q40. During this campaign and election season, did you hear the candidates talk about the issues that are most important to you?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 61\% | 61\% | 60\% | 56\% | 70\% | 51\% | 70\% | 60\% | 62\% | 61\% | 60\% | 52\% | 65\% |
| No | 36\% | 34\% | 37\% | 40\% | 26\% | 45\% | 27\% | 36\% | 34\% | 36\% | 35\% | 43\% | 33\% |
| Don't know | 4\% | 5\% | $3 \%$ | 4\% | 4\% | 5\% | 3\% | 4\% | 3\% | 3\% | 5\% | 6\% | 2\% |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)

Q40. During this campaign and election season, did you hear the candidates talk about the issues that are most important to you?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early <br> vote | $\begin{gathered} \text { Elec } \\ \text { day } \\ \text { vote } \end{gathered}$ | Contacted | Not contacted | Union <br> HH | $\begin{aligned} & \text { Non } \\ & \text { union } \end{aligned}$ HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 61\% | 55\% | 74\% | 60\% | 61\% | 58\% | 66\% | 67\% | 54\% | 87\% | 60\% | 61\% | 76\% | 53\% | 63\% |
| No | 36\% | 41\% | 23\% | 39\% | 34\% | 38\% | 29\% | 30\% | 42\% | 13\% | 37\% | 36\% | 24\% | 41\% | 34\% |
| Don't know | 4\% | 4\% | 3\% | 2\% | 5\% | 3\% | 5\% | 3\% | 4\% | - | 4\% | 3\% | - | 6\% | 3\% |




|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | $\begin{aligned} & \text { Eng } \\ & \text { Intv } \end{aligned}$ | Span <br> Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| To support Democratic candidates | 37\% | 37\% | 38\% | 38\% | 36\% | 30\% | 41\% | 39\% | 29\% | 31\% | 40\% | 22\% | 44\% |
| To support Republican candidates | 9\% | 12\% | 7\% | 8\% | 10\% | 9\% | 11\% | 11\% | 5\% | 6\% | 13\% | 2\% | 14\% |
| To support and represent the Latino community | 42\% | 42\% | 41\% | 42\% | 43\% | 55\% | 34\% | 38\% | 57\% | 53\% | 35\% | 64\% | 30\% |
| Other | 9\% | 6\% | 12\% | 9\% | 8\% | 5\% | 11\% | 10\% | 3\% | 7\% | 10\% | 8\% | 10\% |
| Don't know | 3\% | 4\% | 2\% | 2\% | 3\% | 2\% | 3\% | 2\% | 6\% | 3\% | 2\% | 4\% | 1\% |




|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | 1st <br> time <br> voter | Voted before | Early vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| To support Democratic candidates | 37\% | 32\% | 47\% | 25\% | 43\% | 42\% | 26\% | 48\% | 26\% | 78\% | 35\% | 52\% | 9\% | 20\% | 37\% |
| To support Republican candidates | 9\% | 8\% | 11\% | 4\% | 12\% | 6\% | 17\% | 6\% | 12\% | 6\% | 10\% | - | 48\% | 11\% | 6\% |
| To support and represent the Latino community | 42\% | 51\% | 27\% | 63\% | 31\% | 41\% | 44\% | 36\% | 48\% | 16\% | 43\% | 43\% | 29\% | 45\% | 49\% |
| Other | 9\% | 6\% | 14\% | 3\% | 12\% | 9\% | 9\% | 8\% | 10\% | - | 10\% | 3\% | 15\% | 21\% | 6\% |
| Don't know | 3\% | $3 \%$ | 1\% | 5\% | 2\% | 2\% | 4\% | 2\% | 4\% | - | 2\% | 2\% | - | 3\% | 1\% |

 called DREAMERS, with legal work permits and temporary relief from deportation?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly support | 67\% | 66\% | 67\% | 68\% | 62\% | 64\% | 64\% | 65\% | 75\% | 69\% | 63\% | 63\% | 67\% |
| Somewhat support | 20\% | 16\% | 24\% | 21\% | 20\% | 22\% | 21\% | 22\% | 10\% | 20\% | 23\% | 26\% | 18\% |
| Somewhat oppose | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 3\% | 2\% | - | 3\% | 1\% | - | 4\% |
| Strongly oppose | 4\% | 5\% | 3\% | 4\% | 5\% | $2 \%$ | 6\% | 5\% | - | 1\% | 7\% | - | 6\% |
| TOTAL SUPPORT | 87\% | 82\% | 92\% | 88\% | 83\% | 86\% | 84\% | 87\% | 85\% | 89\% | 86\% | 90\% | 85\% |
| TOTAL OPPOSE | 6\% | 7\% | 5\% | 6\% | 6\% | 4\% | 10\% | 7\% | - | 3\% | 9\% | - | 10\% |
| Don't know | 7\% | 11\% | 4\% | 6\% | 11\% | 10\% | 6\% | 6\% | 15\% | 8\% | 6\% | 10\% | 6\% |

Latino Decisions
 called DREAMERS, with legal work permits and temporary relief from deportation?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted | Not contacted | Union <br> HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly support | 67\% | 69\% | 62\% | 76\% | 62\% | 69\% | 62\% | 69\% | 64\% | 57\% | 67\% | 72\% | 24\% | 69\% | 69\% |
| Somewhat support | 20\% | 20\% | 21\% | 16\% | 22\% | 16\% | 30\% | 20\% | 21\% | 30\% | 20\% | 18\% | 37\% | 21\% | 20\% |
| Somewhat oppose | 2\% | $2 \%$ | 2\% | - | 3\% | 1\% | 4\% | 1\% | $3 \%$ | - | 2\% | - | 14\% | 2\% | 2\% |
| Strongly oppose | 4\% | 1\% | 9\% | - | 6\% | 4\% | 4\% | 3\% | 5\% | - | 4\% | 1\% | 14\% | 7\% | 4\% |
| TOTAL SUPPORT | 87\% | 89\% | 83\% | 92\% | 84\% | 85\% | 92\% | 89\% | 84\% | 87\% | 87\% | 90\% | 60\% | 90\% | 90\% |
| TOTAL OPPOSE | 6\% | 3\% | 11\% | - | 9\% | 5\% | 7\% | 4\% | 8\% | - | 6\% | 1\% | 28\% | 9\% | 6\% |
| Don't know | 7\% | 8\% | 6\% | 8\% | 7\% | 10\% | 1\% | 7\% | 8\% | 13\% | 7\% | 10\% | 12\% | 2\% | 5\% |





|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng <br> Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly support | 18\% | 24\% | 13\% | 19\% | 17\% | 13\% | 20\% | 19\% | 15\% | 11\% | 23\% | 14\% | 20\% |
| Somewhat support | 7\% | 4\% | 9\% | 9\% | 2\% | 8\% | 6\% | 9\% | - | 4\% | 8\% | - | 12\% |
| Somewhat oppose | 10\% | 7\% | 12\% | 12\% | 6\% | 9\% | 11\% | 10\% | 10\% | 11\% | 9\% | 9\% | 9\% |
| Strongly oppose | 58\% | 60\% | 58\% | 56\% | 63\% | 62\% | 55\% | 59\% | 56\% | 68\% | 52\% | 68\% | 53\% |
| TOTAL SUPPORT | 24\% | 28\% | 22\% | 28\% | 19\% | 21\% | 26\% | 27\% | 15\% | 15\% | 31\% | 14\% | 32\% |
| TOTAL OPPOSE | 69\% | 67\% | 70\% | 68\% | 69\% | 72\% | 66\% | 69\% | 66\% | 80\% | 61\% | 78\% | 62\% |
| Don't know | 7\% | 5\% | 8\% | 4\% | 13\% | 7\% | 8\% | 3\% | 19\% | $5 \%$ | 8\% | 9\% | 6\% |





|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | 1st time voter | Voted before | Early <br> vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly support | 18\% | 21\% | 11\% | 11\% | 21\% | 15\% | 23\% | 18\% | 17\% | 25\% | 17\% | 12\% | 46\% | 15\% | 14\% |
| Somewhat support | 7\% | 5\% | 9\% | 3\% | 9\% | 6\% | 8\% | 6\% | 8\% | 36\% | 6\% | 1\% | 24\% | 12\% | 6\% |
| Somewhat oppose | 10\% | 9\% | 10\% | 14\% | 8\% | 10\% | 10\% | 13\% | 7\% | - | 11\% | 9\% | 4\% | 14\% | 12\% |
| Strongly oppose | 58\% | 57\% | 64\% | 66\% | 54\% | 62\% | 51\% | 61\% | 57\% | 35\% | 59\% | 73\% | 17\% | 50\% | 61\% |
| TOTAL SUPPORT | 24\% | 27\% | 20\% | 14\% | 30\% | 22\% | 31\% | 23\% | 25\% | 60\% | 23\% | 13\% | 69\% | 27\% | 20\% |
| TOTAL OPPOSE | 69\% | 66\% | 74\% | 80\% | 63\% | 72\% | 61\% | 73\% | 64\% | 35\% | 70\% | 82\% | 21\% | 64\% | 73\% |
| Don't know | 7\% | 7\% | 6\% | 6\% | 8\% | 7\% | 8\% | 3\% | 11\% | 5\% | 7\% | 5\% | 10\% | 9\% | 7\% |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 50\% | 54\% | 46\% | 58\% | 34\% | 47\% | 52\% | 55\% | 30\% | 56\% | 43\% | 43\% | 54\% |
| No | 49\% | 45\% | 53\% | 42\% | 64\% | 53\% | 47\% | 44\% | 70\% | 44\% | 56\% | 57\% | 46\% |
| Don't know / Don't | 1\% | 1\% | 1\% | * | 2\% | - | 1\% | 1\% | - | - | 1\% | * | 1\% |

Don't know / Don't
recall

| NC | $\begin{aligned} & \text { No } \\ & \text { Coll } \end{aligned}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 46\% | 57\% | 45\% | 53\% | 52\% | 45\% | 100\% | - | 64\% | 50\% | 51\% | 46\% | 49\% | 52\% |
| 49\% | 53\% | 41\% | 55\% | 46\% | 47\% | 55\% | - | 100\% | 36\% | 49\% | 48\% | 52\% | 50\% | 47\% |
| 1\% | * | 1\% | - | 1\% | 1\% | - | - | - | - | 1\% | 1\% | 2\% | * | 1\% |

Non't know / Don't recall

$$
\text { rote, or } t
$$

BASE = BEEN ASKED TO VOTE OR REGISTER TO VOTE

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 66\% | 60\% | 71\% | 64\% | 73\% | 59\% | 75\% | 64\% | 75\% | 59\% | 71\% | 64\% | 67\% |
| No | 20\% | 25\% | 16\% | 22\% | 15\% | 27\% | 14\% | 21\% | 15\% | 27\% | 15\% | 28\% | 18\% |
| Don't know / Don't | 14\% | 14\% | 13\% | 13\% | 12\% | 14\% | 11\% | 14\% | 10\% | 14\% | 14\% | 7\% | 15\% |

[^0]Q45. Who was it that asked you to vote, or to register and vote? Was it: People representing Democratic candidates or the Democratic Party?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | $\begin{gathered} \text { ASE }= \\ \text { Coll } \end{gathered}$ | $\begin{gathered} \text { BEEN A } \\ \text { lst } \\ \text { time } \\ \text { voter } \end{gathered}$ | ASKED TO <br> Voted before | VOTE <br> Early <br> vote | OR REG Elec day vote | ISTER <br> Cont- <br> acted | TO VOT <br> Not contacted | TE <br> Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 66\% | 63\% | 69\% | 63\% | 67\% | 67\% | 61\% | 66\% | - | 87\% | 65\% | 71\% | 65\% | 60\% | 67\% |
| No | 20\% | 22\% | 19\% | 22\% | 20\% | 18\% | 27\% | 20\% | - | 13\% | 21\% | 17\% | 19\% | 25\% | 19\% |
| Don't know / Don't recall | 14\% | 15\% | 12\% | 15\% | 13\% | 14\% | 12\% | 14\% | - | - | 14\% | 11\% | 17\% | 16\% | 14\% |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)

Q46. Who was it that asked you to vote, or to register and vote? Was it: People representing Republican candidates or the Republican party?
BASE = BEEN ASKED TO VOTE OR REGISTER TO VOTE

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & 1 \text { st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 37\% | 39\% | 34\% | 35\% | 41\% | 37\% | 37\% | 33\% | 64\% | 26\% | 47\% | 40\% | 33\% |
| No | 51\% | 50\% | 52\% | 53\% | 50\% | 49\% | 53\% | 55\% | 26\% | 61\% | 41\% | 48\% | 55\% |
| Don't know / Don't recall | 12\% | 11\% | 13\% | 12\% | 9\% | 14\% | 10\% | 12\% | 10\% | 13\% | 12\% | 12\% | 12\% |

Q46. Who was it that asked you to vote, or to register and vote? Was it: People representing Republican candidates or the Republican party? BASE = BEEN ASKED TO VOTE OR REGISTER TO VOTE

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 37\% | 34\% | 38\% | 27\% | 41\% | 36\% | 37\% | 37\% | - | 52\% | 36\% | 30\% | 69\% | 39\% | 34\% |
| No | 51\% | 52\% | 51\% | 58\% | 48\% | 52\% | 50\% | 51\% | - | 48\% | 52\% | 59\% | 18\% | 46\% | 52\% |
| Don't know / Don't | 12\% | 13\% | 11\% | 16\% | 11\% | 12\% | 12\% | 12\% | - | - | 13\% | 11\% | 13\% | 15\% | 14\% |

Don't know / Don't
recall
Q47. Who was it that asked you to vote, or to register and vote? Was it: People from community organizations, not related to any party? BASE = BEEN ASKED TO VOTE OR REGISTER TO VOTE

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 50\% | 43\% | 58\% | 51\% | 50\% | 54\% | 48\% | 52\% | 40\% | 59\% | 44\% | 65\% | 48\% |
| No | 34\% | 41\% | 28\% | 33\% | 37\% | 32\% | 35\% | 34\% | 35\% | 32\% | 36\% | 24\% | 38\% |
| Don't know / Don't | 15\% | 16\% | 15\% | 15\% | 13\% | 14\% | 16\% | 14\% | 25\% | 9\% | 20\% | 11\% | 13\% |

Q47. Who was it that asked you to vote, or to register and vote? Was it: People from community organizations, not related to any party? BASE = BEEN ASKED TO VOTE OR REGISTER TO VOTE

## Don't know / Don't

recall

| NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | $\begin{aligned} & \text { Early } \\ & \text { vote } \end{aligned}$ | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 51\% | 48\% | 60\% | 45\% | 46\% | 60\% | 50\% | - | 12\% | 53\% | 51\% | 56\% | 45\% | 49\% |
| 34\% | 32\% | 38\% | 33\% | 35\% | 38\% | 23\% | 34\% | - | 45\% | 34\% | 34\% | 31\% | 39\% | 35\% |
| 15\% | 17\% | 14\% | 7\% | 20\% | 15\% | 16\% | 15\% | - | 43\% | 14\% | 15\% | 12\% | 16\% | 16\% |

# Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

Q48. Which of the following statements do you agree with most:

|  | NC | Men | Women | $\begin{aligned} & 2 \mathrm{nd}+ \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & 1 \text { st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I generally agree with | 9\% | 12\% | 7\% | 9\% | 8\% | 9\% | 11\% | 9\% | 9\% | $9 \%$ | 10\% | 5\% | 14\% |
| the Republican Party on most issues and am |  |  |  |  |  |  |  |  |  |  |  |  |  |
| likely to vote for them |  |  |  |  |  |  |  |  |  |  |  |  |  |
| in future elections |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I disagree with the | 41\% | 39\% | 43\% | 43\% | 32\% | 48\% | 33\% | 40\% | 49\% | 51\% | 32\% | 52\% | 34\% |
| Republican Party on many |  |  |  |  |  |  |  |  |  |  |  |  |  |
| issues, but I would consider voting for them |  |  |  |  |  |  |  |  |  |  |  |  |  |
| in the future if they |  |  |  |  |  |  |  |  |  |  |  |  |  |
| help pass immigration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| reform with a path to citizenship |  |  |  |  |  |  |  |  |  |  |  |  |  |
| The Republican Party has | 45\% | 42\% | 47\% | 43\% | 52\% | 40\% | 51\% | 46\% | 38\% | 35\% | 51\% | 38\% | 50\% |
| now become so anti- |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Latino and anti- |  |  |  |  |  |  |  |  |  |  |  |  |  |
| immigrant that it would |  |  |  |  |  |  |  |  |  |  |  |  |  |
| be hard for me to ever |  |  |  |  |  |  |  |  |  |  |  |  |  |
| consider supporting them |  |  |  |  |  |  |  |  |  |  |  |  |  |
| in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |
| None of these | 2\% | 3\% | 2\% | 2\% | 4\% | * | 4\% | 2\% | 4\% | 2\% | 4\% | 1\% | 2\% |
| Don't know | 3\% | 4\% | 1\% | 2\% | 5\% | 3\% | 2\% | 3\% | - | 3\% | 3\% | 5\% | - |

Q48. Which of the following statements do you agree with most:


I generally agree with the Republican Party on most issues and am
likely to vote for them
in future elections
I disagree with the Republican Party on many issues, but I would
consider voting for them in the future if they help pass immigration reform with a path to citizenship
The Republican Party has now become so anti-
Latino and anti-
immigrant that it would be hard for me to ever consider supporting them in the future

| None of these | 2\% | 1\% | 6\% | * | 4\% | 2\% | 3\% | 3\% | 2\% | - | 3\% | 2\% | 2\% | 4\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Don't know | 3\% | 4\% | 1\% | 3\% | 1\% | 4\% | - | 2\% | 2\% | - | 3\% | 2\% | 15\% | - |

# Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

Q49. Which of the following statements do you agree with most:

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | $\begin{aligned} & \text { Eng } \\ & \text { Intv } \end{aligned}$ | $\begin{aligned} & \text { Span } \\ & \text { Intv } \end{aligned}$ | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I generally agree with the Republican Party on most issues | 16\% | 18\% | 15\% | 18\% | 12\% | 14\% | 18\% | 20\% | 3\% | 11\% | 19\% | 6\% | 22\% |
| I disagree with the Republican Party on many issues today, but I would consider supporting them in the future | 25\% | 27\% | 23\% | 25\% | 24\% | 23\% | 24\% | 26\% | 21\% | 33\% | 19\% | 32\% | 19\% |
| The Republican Party has now become so antiimmigrant, and antiLatino that it would be hard for me to consider supporting them in the future | 51\% | 50\% | 51\% | 52\% | 48\% | 54\% | 49\% | 49\% | 56\% | 53\% | 49\% | 49\% | 55\% |
| None of these | 5\% | 3\% | 6\% | 2\% | 12\% | 7\% | 5\% | 1\% | 17\% | 3\% | 6\% | 11\% | 3\% |
| Don't know | 4\% | 3\% | 4\% | 4\% | 3\% | 2\% | 5\% | 4\% | 3\% | - | 6\% | 3\% | $2 \%$ |

Q49. Which of the following statements do you agree with most:

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted |  | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I generally agree with | 16\% | 14\% | 20\% | 3\% | 23\% | 12\% | 27\% | 15\% | 18\% | 37\% | 15\% | 4\% | 73\% | 15\% | 13\% |
| the Republican Party on most issues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I disagree with the | 25\% | 26\% | 22\% | 30\% | 22\% | 26\% | 21\% | 27\% | 23\% | 18\% | 25\% | 20\% | 20\% | 36\% | 21\% |
| Republican Party on many issues today, but I would consider <br> supporting them in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| The Republican Party has now become so antiimmigrant, and anti- | 51\% | 49\% | 53\% | 61\% | 45\% | 54\% | 42\% | 53\% | 47\% | 45\% | 51\% | 68\% | - | 42\% | 57\% |
| Latino that it would be hard for me to consider supporting them in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| None of these | 5\% | 6\% | 2\% | 6\% | 5\% | 5\% | 4\% | 2\% | 8\% | - | 5\% | 6\% | 1\% | 3\% | 7\% |
| Don't know | 4\% | 4\% | 2\% | - | 6\% | 3\% | 6\% | 3\% | 4\% | - | 4\% | 2\% | 6\% | 3\% | 2\% |

# Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

 care too much about (Hispanic/Latino)s, or that the Republican Party is hostile towards (Hispanic/Latino)s?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & 1 \text { st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 28\% | 25\% | 31\% | 18\% | 53\% | 25\% | 30\% | 15\% | 79\% | 13\% | 40\% | 30\% | 27\% |
| Did not care too much | 37\% | 45\% | 30\% | 41\% | 25\% | 41\% | 33\% | 43\% | 13\% | 45\% | 31\% | 37\% | 34\% |
| Hostile | 29\% | 23\% | 33\% | 35\% | 14\% | 31\% | 29\% | 36\% | 1\% | 35\% | 24\% | 27\% | 37\% |
| Don't know | 6\% | 6\% | 6\% | 6\% | 9\% | 4\% | 7\% | 6\% | 7\% | 7\% | 5\% | 6\% | 2\% |

 care too much about (Hispanic/Latino)s, or that the Republican Party is hostile towards (Hispanic/Latino)s?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 28\% | 28\% | 26\% | 23\% | 32\% | 27\% | 32\% | 23\% | 34\% | 63\% | 27\% | 21\% | 62\% | 28\% | 30\% |
| Did not care too much | 37\% | 38\% | 35\% | 42\% | 33\% | 33\% | 48\% | 34\% | 40\% | 19\% | 37\% | 39\% | 27\% | 34\% | 37\% |
| Hostile | 29\% | 26\% | 34\% | 23\% | 33\% | 33\% | 17\% | 37\% | 22\% | 13\% | 30\% | 33\% | 6\% | 32\% | 27\% |
| Don't know | 6\% | 7\% | 4\% | 12\% | 3\% | 7\% | 4\% | 7\% | 5\% | 5\% | 6\% | 7\% | 5\% | 5\% | 7\% |

 care too much about (Hispanic/Latino)s, or that the Democratic Party is hostile towards (Hispanic/Latino)s?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 58\% | 47\% | 69\% | 61\% | 59\% | 60\% | 56\% | 59\% | 53\% | 61\% | 54\% | 61\% | 57\% |
| Did not care too much | 32\% | 43\% | 22\% | 29\% | 32\% | 30\% | 35\% | 32\% | 32\% | 33\% | 33\% | 33\% | 33\% |
| Hostile | 3\% | 5\% | 1\% | 4\% | 1\% | 3\% | 4\% | 3\% | 4\% | 3\% | 2\% | 3\% | 4\% |
| Don't know | 7\% | 5\% | 8\% | 6\% | 8\% | 7\% | 6\% | 6\% | 11\% | 3\% | 11\% | 4\% | 6\% |

 care too much about (Hispanic/Latino)s, or that the Democratic Party is hostile towards (Hispanic/Latino)s?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | $\begin{gathered} \text { Elec } \\ \text { day } \end{gathered}$ vote | Contacted | Not contacted | Union <br> HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 58\% | 59\% | 58\% | 58\% | 58\% | 66\% | 43\% | 63\% | 52\% | 74\% | 58\% | 78\% | 18\% | 30\% | 59\% |
| Did not care too much | 32\% | 31\% | 34\% | 33\% | 32\% | 25\% | 46\% | 33\% | 31\% | 18\% | 33\% | 16\% | 75\% | 50\% | 33\% |
| Hostile | 3\% | 3\% | 3\% | 4\% | 2\% | 2\% | 5\% | 2\% | 4\% | 8\% | 2\% | - | - | 11\% | 4\% |
| Don't know | 7\% | 7\% | 5\% | 4\% | 8\% | 7\% | 6\% | 2\% | 13\% | - | 7\% | 6\% | 7\% | 8\% | 4\% |

# Latino Decisions 2016 North Carolina Election Eve Poll <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

 <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)}
 too much about (Hispanic/Latino)s, or that Donald Trump is hostile towards (Hispanic/Latino)s?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & 1 \text { st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 11\% | 12\% | 10\% | 10\% | 9\% | 7\% | 13\% | 13\% | 2\% | 4\% | 16\% | 2\% | 14\% |
| Did not care too much | 27\% | 32\% | 24\% | 25\% | 30\% | 27\% | 31\% | 25\% | 35\% | 29\% | 25\% | 26\% | 27\% |
| Hostile | 59\% | 54\% | 63\% | 62\% | 57\% | 64\% | 52\% | 59\% | 59\% | 66\% | 55\% | 70\% | 58\% |
| Don't know | 3\% | 2\% | 4\% | 3\% | 4\% | 1\% | 4\% | 3\% | 4\% | 2\% | 4\% | 2\% | 1\% |

 too much about (Hispanic/Latino)s, or that Donald Trump is hostile towards (Hispanic/Latino)s?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 11\% | 8\% | 15\% | 1\% | 16\% | 9\% | 13\% | 11\% | 10\% | 8\% | 11\% | - | 55\% | 14\% | 8\% |
| Did not care too much | 27\% | 31\% | 21\% | 36\% | 23\% | 23\% | 40\% | 25\% | 30\% | 24\% | 27\% | 26\% | 26\% | 28\% | 29\% |
| Hostile | 59\% | 57\% | 62\% | 60\% | 59\% | 67\% | 39\% | 62\% | 56\% | 64\% | 59\% | 71\% | 17\% | 54\% | 60\% |
| Don't know | 3\% | 4\% | 2\% | 4\% | 2\% | 1\% | 7\% | 2\% | 4\% | 4\% | 3\% | 3\% | 2\% | 4\% | 3\% |

 too much about (Hispanic/Latino)s, or that Hillary Clinton is hostile towards (Hispanic/Latino)s?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 59\% | 47\% | 71\% | 59\% | 64\% | 61\% | 59\% | 58\% | 62\% | 51\% | 64\% | 64\% | 58\% |
| Did not care too much | 32\% | 39\% | 25\% | 31\% | 33\% | 31\% | 32\% | 34\% | 25\% | 37\% | 29\% | 30\% | 33\% |
| Hostile | 4\% | 7\% | 1\% | 5\% | 1\% | 2\% | 5\% | 2\% | 10\% | 4\% | 4\% | 2\% | 6\% |
| Don't know | 5\% | 8\% | 3\% | 6\% | 3\% | 7\% | 4\% | 6\% | 3\% | 8\% | 3\% | 4\% | 3\% |

 too much about (Hispanic/Latino)s, or that Hillary Clinton is hostile towards (Hispanic/Latino)s?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Truly cares | 59\% | 57\% | 62\% | 44\% | 68\% | 69\% | 39\% | 61\% | 57\% | 80\% | 58\% | 77\% | 25\% | 35\% | 60\% |
| Did not care too much | 32\% | 32\% | 33\% | 40\% | 27\% | 22\% | 53\% | 32\% | 31\% | 8\% | 34\% | 20\% | 66\% | 43\% | 31\% |
| Hostile | 4\% | 4\% | 3\% | 4\% | 3\% | 4\% | 3\% | 4\% | 4\% | 13\% | 3\% | - | 7\% | 11\% | 5\% |
| Don't know | 5\% | 7\% | 3\% | 11\% | 2\% | 6\% | 5\% | 3\% | 8\% | - | 5\% | 3\% | 2\% | 10\% | 4\% |

## Latino Decisions 2016 North Carolina Election Eve Poll N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | $\begin{aligned} & \text { Span } \\ & \text { Intv } \end{aligned}$ | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Every day | 25\% | 20\% | 30\% | 22\% | 35\% | 26\% | 23\% | 17\% | 64\% | 28\% | 19\% | 25\% | 18\% |
| A few times a week | 22\% | 29\% | 15\% | 21\% | 28\% | 27\% | 18\% | 22\% | 20\% | 26\% | 18\% | 26\% | 20\% |
| A few times a month | 10\% | 8\% | 11\% | 10\% | 8\% | 6\% | 13\% | 10\% | 6\% | 8\% | 12\% | 12\% | 11\% |
| Rarely or never | 43\% | 44\% | 42\% | 48\% | 26\% | 40\% | 46\% | 50\% | 10\% | 38\% | 49\% | 35\% | 51\% |
| Don't know | 1\% | - | 1\% | - | 3\% | 1\% | - | 1\% | - | - | 2\% | 2\% |  |



|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Every day | 25\% | 31\% | 8\% | 39\% | 16\% | 22\% | 32\% | 15\% | 35\% | 27\% | 24\% | 26\% | 17\% | 22\% | 29\% |
| A few times a week | 22\% | 24\% | 18\% | 27\% | 19\% | 20\% | 25\% | 18\% | 26\% | 16\% | 22\% | 19\% | 19\% | 29\% | 21\% |
| A few times a month | 10\% | 10\% | 10\% | 5\% | 12\% | 8\% | 14\% | 10\% | 9\% | - | 10\% | 10\% | 7\% | 10\% | 10\% |
| Rarely or never | 43\% | 34\% | 64\% | 29\% | 52\% | 49\% | 28\% | 58\% | 28\% | 57\% | 43\% | 43\% | 56\% | 39\% | 40\% |
| Don't know | 1\% | 1\% | - | - | 1\% | 1\% | - | - | 2\% | - | 1\% | 1\% | - | - | - |



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Every day | 70\% | 67\% | 72\% | 73\% | 63\% | 56\% | 77\% | 76\% | 49\% | 57\% | 78\% | 54\% | 77\% |
| A few times a week | 17\% | 21\% | 14\% | 15\% | 20\% | 24\% | 16\% | 14\% | 26\% | 21\% | 14\% | 22\% | 18\% |
| A few times a month | 6\% | 3\% | 7\% | 6\% | 6\% | 8\% | $3 \%$ | 5\% | 7\% | 9\% | 3\% | 10\% | 3\% |
| Rarely or never | 8\% | 9\% | 6\% | 6\% | 11\% | 12\% | 4\% | 5\% | 17\% | 12\% | 5\% | 15\% | 2\% |



|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | Early vote | Elec <br> day <br> vote | Contacted | Not contacted | Union <br> H H | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Every day | 70\% | 61\% | 85\% | 51\% | 81\% | 70\% | 70\% | 72\% | 68\% | 93\% | 69\% | 68\% | 79\% | 67\% | 64\% |
| A few times a week | 17\% | 21\% | 10\% | 24\% | 14\% | 19\% | 13\% | 14\% | 20\% | 7\% | 17\% | 16\% | 11\% | 23\% | 20\% |
| A few times a month | 6\% | 6\% | 5\% | 10\% | 3\% | 7\% | 2\% | 6\% | 5\% | - | 6\% | 6\% | 2\% | 7\% | 5\% |
| Rarely or never | 8\% | 12\% | - | 16\% | $2 \%$ | 4\% | 15\% | 7\% | 7\% | - | 7\% | 10\% | 9\% | 3\% | 11\% |

# Latino Decisions 2016 North Carolina Election Eve Poll <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016) 

 <br> <br> N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)}
 of the important issues, somewhat important, or not really important to your voting decision?

|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng Intv | Span Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Top, most important | 21\% | 18\% | 23\% | 18\% | 26\% | 25\% | 18\% | 16\% | 39\% | 24\% | 18\% | 37\% | 13\% |
| One of the most important | 44\% | 44\% | 45\% | 45\% | 44\% | 47\% | 42\% | 45\% | 39\% | 45\% | 43\% | 41\% | 46\% |
| Somewhat important | 28\% | 33\% | 24\% | 31\% | 24\% | 25\% | 30\% | 31\% | 18\% | 27\% | 30\% | 17\% | 34\% |
| Not really important | 6\% | 5\% | 8\% | 7\% | 4\% | 3\% | 9\% | 7\% | 1\% | 3\% | 8\% | $3 \%$ | 7\% |
| Don't know | 1\% | 1\% | 1\% | - | 2\% | * | 1\% | * | $2 \%$ | - | 1\% | 1\% | * |

 of the important issues, somewhat important, or not really important to your voting decision?

|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | 1st <br> time <br> voter | Voted before | $\begin{aligned} & \text { Early } \\ & \text { vote } \end{aligned}$ | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows <br> Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Top, most important | 21\% | 26\% | 12\% | 32\% | 14\% | 17\% | 28\% | 17\% | 25\% | 2\% | 21\% | 23\% | 14\% | 17\% | 25\% |
| One of the most | 44\% | 44\% | 44\% | 43\% | 44\% | 44\% | 44\% | 54\% | 34\% | 53\% | 44\% | 43\% | 41\% | 48\% | 48\% |
| important |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat important | 28\% | 25\% | 35\% | 22\% | 32\% | 31\% | 21\% | 26\% | 31\% | 45\% | 28\% | 28\% | 34\% | 28\% | 23\% |
| Not really important | 6\% | 5\% | 8\% | 2\% | 9\% | 6\% | 7\% | 4\% | 9\% | - | 7\% | 5\% | 9\% | 7\% | 3\% |
| Don't know | 1\% | * | 1\% | - | 1\% | 1\% | 1\% | * | 1\% | - | 1\% | * | 2\% | * | 1\% |



|  | NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | 1st <br> Gen <br> Nat | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | $40+$ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 39\% | 39\% | 39\% | 40\% | 34\% | 28\% | 48\% | 44\% | 20\% | 25\% | 49\% | 21\% | 48\% |
| No | 55\% | 53\% | 57\% | 52\% | 63\% | 64\% | 49\% | 49\% | 78\% | 69\% | 45\% | 72\% | 48\% |
| Don't know | 6\% | 8\% | 4\% | 8\% | 3\% | 8\% | 4\% | 7\% | $2 \%$ | 6\% | 6\% | 7\% | 5\% |



|  | NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll |  | Voted before | Early vote | Elec day vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 39\% | 29\% | 57\% | 8\% | 56\% | 38\% | 42\% | 45\% | 31\% | 49\% | 38\% | 23\% | 90\% | 50\% | 36\% |
| No | 55\% | 63\% | 41\% | 85\% | 38\% | 56\% | 54\% | 49\% | 62\% | 42\% | 56\% | 72\% | 5\% | 44\% | 58\% |
| Don't know | 6\% | 8\% | $2 \%$ | 7\% | 5\% | 6\% | 5\% | 6\% | 6\% | 8\% | 6\% | 5\% | 5\% | 6\% | 6\% |

## Latino Decisions 2016 North Carolina Election Eve Poll

 $\mathrm{N}=400 \mathrm{MoE}+/-3.5 \%$ (Field Dates November 2-7, 2016)

| NC | Men | Women | $\begin{aligned} & \text { 2nd+ } \\ & \text { Gen } \end{aligned}$ | $\begin{aligned} & \text { 1st } \\ & \text { Gen } \\ & \text { Nat } \end{aligned}$ | Mex | Non Mex | Eng <br> Intv | Span <br> Intv | 18-39 | 40+ | <\$40K | \$40K+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 68\% | 66\% | 70\% | 64\% | 78\% | 60\% | 74\% | 69\% | 64\% | 49\% | 86\% | 49\% | 82\% |
| 29\% | 31\% | 28\% | 35\% | 17\% | 37\% | 23\% | 29\% | 29\% | 48\% | 11\% | 44\% | 18\% |
| 3\% | 3\% | 2\% | 2\% | 5\% | 3\% | 4\% | 2\% | 6\% | 3\% | 3\% | 7\% |  |



| NC | $\begin{gathered} \text { No } \\ \text { Coll } \end{gathered}$ | Coll | $\begin{array}{r} \text { 1st } \\ \text { time } \\ \text { voter } \end{array}$ | Voted before | $\begin{gathered} \text { Early } \\ \text { vote } \end{gathered}$ | Elec <br> day <br> vote | Contacted | Not contacted | Union HH | Non union HH | Dem | Rep | Other | Knows Undoc |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 68\% | 59\% | 87\% | 30\% | 90\% | 80\% | 43\% | 75\% | 61\% | 100\% | 68\% | 75\% | 52\% | 60\% | 64\% |
| 29\% | 37\% | 13\% | 65\% | 9\% | 18\% | 54\% | 23\% | 36\% | - | 29\% | 22\% | 48\% | 37\% | 34\% |
| 3\% | 4\% | - | 5\% | 1\% | 2\% | 4\% | $2 \%$ | 3\% | - | 3\% | 3\% | - | 3\% | 2\% |

## Latino Decisions 2016 North Carolina Election Eve Poll

 N=400 MoE +/-3.5\% (Field Dates November 2-7, 2016)
## Methodology

Latino Decisions completed 5,600 interviews with Latinos with strong turnout histories who reported having already voted, or reported being certain to vote in the November 8, 2016 presidential election. Interviews were conducted either on-line or via telephone with live callers, all of whom were bilingual, and both phone and web interviews were completed in the language of preference of the respondent. Respondents were reached on landline (40\%) and cell phones (35\%), or invited to complete the survey on the web (25\%), between November 2-7, 2016 and interviews averaged 10 minutes in length.

The national sample ( $\mathrm{N}=5,600$ ) carries an overall margin of error of $+/-1.8$ percentage points. Florida has 800 completed interviews and carries a margin of error of $+/-3.5$ percentage points. The remaining individual states sampled -- Arizona, California, Colorado, Illinois, New York, Nevada, North Carolina Ohio, Texas, Wisconsin, and Virginia - have 400 completed interviews and carry a margin of error of +/-4.9 percentage points.

For more detail, see http://www.latinodecisions.com/2016-election-eve-poll/methodology



[^0]:    recall

